

Simplify and Save

Microsoft® Open License Value Purchase

For small and medium-size businesses that need five or more software licenses, the Microsoft Open License Value Purchase Program provides a cost-effective way to stay current with the latest software. A popular option for businesses of all sizes, it's a particularly smart choice for small and medium-size businesses that want the latest software at a value price. The agreement term is three years and can be renewed for another three years when the initial agreement expires.

Open Value benefits

Open Value offers an extremely flexible solution for businesses that want to get the most value from up-to-date technology while offering key benefits that can save time and money.

- By spreading software payments over the term of your agreement you'll be able to reduce initial capital expenditures and provide budget predictability
- A wide range of products with Software Assurance is available and can be reordered in any quantity—providing greater choice in what you purchase and how you choose to purchase
- Available online license management tools help to ease the administrative task of tracking license acquisitions
- Open Value customers can save even more with the Company-wide Option

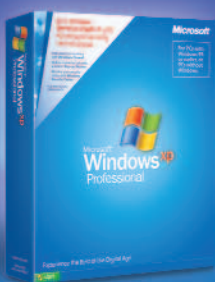
Your benefits from Software Assurance

Open Value includes Software Assurance (SA) which provides important benefits tailored to the needs of small and medium-size businesses:

- Stay current with the latest versions of essential software
- Elect SA for *Windows* and *Office* and receive *Windows Vista* and *Office 2007* as these products become available
- Manage software costs and budget more predictably
- Choose SA maintenance at the time of software purchase and begin using your benefits immediately for the term of your license agreement

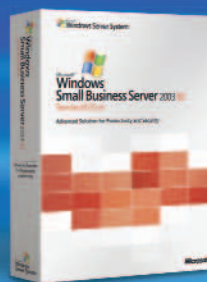
In addition, Microsoft Software Assurance provides other important services small and medium-size businesses can use to help their businesses thrive.

- With Microsoft Information Work Solution Services you can work with Best Buy For Business to analyze your business information needs and develop prioritized projects and productivity action plans
- Customers with SA for server licenses have access to TechNet Managed Newsgroups and TechNet Plus subscription media—including full-version evaluation software and prerelease versions of Microsoft products—so your IT staff can have the resources they need to quickly address and resolve technical issues
- With 24/7 problem resolution support benefits you're eligible for around-the-clock phone support for business-critical issues, with the number of covered incidents keyed to your Software Assurance investment, along with unlimited online Web support during business hours



Microsoft Windows XP Pro

This essential operating system is designed to enable your PC to work as hard as you do, delivering optimized performance and efficiency as you tackle your everyday tasks.



Microsoft Windows Small Business Server 2003

Improve server operations and reduce IT costs with advanced storage management tools, role-based security policies and network protection utilities.



Plan

Choosing the Company-wide Option

As an Open Value customer you can choose the Company-wide Option to acquire Microsoft software for all your desktops. This option offers additional savings opportunities and single price-per-desktop options to organizations that want to standardize all their desktops on one or more Microsoft Enterprise Products and who want to spread payments annually. The Company-wide Option starts with a five desktop minimum.

- The Open Value Company-wide Option is designed for organizations that:
 - Anticipate strong growth
 - Value technology standardization
 - Desire efficient asset management
 - Prefer centralized control
- With the Company-wide Option you receive savings of up to 10% by licensing all qualifying desktops with one or more enterprise products:
 - Microsoft Windows® Professional
 - Desktop Operating System upgrade
 - Microsoft Office Professional
 - Microsoft Core CAL (Client Access License)

You can save even more when you standardize on the Desktop Professional Platform, which includes all three enterprise products as a group. Having all your desktops on one platform can help reduce costs associated with software acquisition, deployment and license management.



Microsoft® Office Small Business Management Edition 2003

This office suite gives you all the tools you need to manage your small business, including: Microsoft Access, Word, Excel, PowerPoint, Publisher, Outlook, plus Small Business Accounting and Outlook Business Account Manager.

Also available:

Microsoft Office Standard Edition 2003

Microsoft Office Small Business Edition 2003

Microsoft Office Professional Edition 2003

Manage your budget, plan for the future

With the Open Value purchase plan you can budget your software costs up to three years in advance. Payments for Licensing and Software Assurance (L&SA) are spread equally over the agreement term which helps establish an annual schedule of predictable payments. And with the Company-wide Option you can lock in the price for ongoing license acquisitions. That means your company can be competitively positioned to take advantage of tomorrow's technology at today's prices, with costs distributed predictably over time. Using the latest software also means you'll be better positioned to respond to customer demands as well as capitalize on new business opportunities as they arise.

For more information on Microsoft Open Value options, talk to a Best Buy For Business Technology Specialist.

How much can you save?

Many software vendors offer software volume licensing agreements. Terms and savings may vary. The following examples are based on *Microsoft® Office Pro 2003*:

Box product

Microsoft® Office Pro 2003 (5 copies)

Full-package product,
5 copies @ \$469.99 each\$2,349.95

Retail upgrade product,
5 copies @ \$309.99 each\$1,549.95

Total box product (with upgrade) cost...\$3,899.90

Volume Licensed product

Microsoft® Office Pro 2003 (5 licenses)

License & software assurance,
5 licenses @ \$692.78 each\$3,463.90

Cost of CD media kit\$26.99

Total volume licensing with software assurance (5 licenses) cost\$3,490.89

TOTAL SAVINGS with software volume licensing\$409.01

For more licensing information, talk to a Best Buy For Business Technology Specialist at **1-800-373-3050** or visit www.BBFB.com/licensing.

