

Symantec Value Program: Fast, Easy Way to License

Designed for organizations with minimal software license requirements, the Symantec Value Program makes it easy for companies of any size to enjoy a streamlined pricing structure for their Symantec software purchases. In one convenient transaction, customers can purchase a full range of Symantec enterprise security software solutions, upgrade protection combined with technical support, and also benefit from volume discounts for combined product purchases.

Benefits begin with a low cost of entry

The Value Program gives organizations a smart alternative to purchasing multiple products for their software requirements. As a certificate-based program, it allows companies to conveniently license Symantec software for use with an easy process that requires nothing more than a purchase order. Simply purchase a software media pack and the number of licenses required from your reseller, and then receive a certificate from Symantec that explains all the license terms and conditions. And because the program offers incentives for orders of as few as one server or 10 desktop licenses, it's very easy and cost-effective to participate.

Combined purchases add up to greater discounts

The Value Program empowers organizations to leverage a single volume purchase in order to receive better pricing on a per-product basis. The program provides attractive volume discounts with a low initial purchase requirement. And, it rewards the purchase of multiple product and license types within a product family by making it possible to combine those purchases to achieve an even higher discount level. Multiple discount levels start with as few as one server license. Through its tiered incentive structure, the Value Program provides ample opportunity to achieve increasingly attractive discounts.

Gold Maintenance offers Upgrade protection and Gold Technical Support

When you make a Value Program purchase, you also have the opportunity to purchase Gold Maintenance, a new comprehensive offering that provides Upgrade Insurance, Gold Technical Support, and security content updates (where applicable). Gold Maintenance enhances the effectiveness of Symantec enterprise security solutions

Symantec Security License Value Program Highlights

- **Substantial benefits in a simple, single-transaction purchasing plan**
- **Several discount levels** starting at 10 desktops or nodes (or one server for select products) and scaling to 2,000 and beyond
- **Requires no commitment** beyond a one-time purchase
- **Enables greater discounts** through mix-and-match purchasing within product families
- **Provides Gold Maintenance**, including Upgrade Insurance and technical support, for many antivirus and content-filtering products
- **Extending Gold Maintenance to a two-year term is available as an option** with any Gold Maintenance purchase
- **Special pricing for academic and government institutions**
- **License certificate contains all terms and conditions**
- **Licenses are not transferable** outside the country of origin

Multiple Purchases Within Product Families Offer Higher Discounts.

The following are Value Program Product Families and Eligible Products* that can be mixed and matched to qualify for higher discounts:

Mix-and-Match Product Groups**

Antivirus
Antivirus web servers
Symantec™ Enterprise Firewall
Symantec Ghost™
Desktop Firewall
Symantec pcAnywhere™
Symantec™ Web Security
Norton Utilities™
Symantec CarrierScan™
ProComm Plus™
Symantec Enterprise Security Manager™ (ESM)
Symantec Intruder Alert™ and Symantec NetProwler™
Symantec NetRecon™
Symantec I-Gear™
Symantec Mail Gear

* Product offerings are subject to change without notice, April 2002. Talk to a Best Buy For Business Technology Specialist for a complete product list.

** Customers can combine the following types of licenses to meet the Value Programs entry level or to achieve a higher discount band: New Full Licenses, Upgrades, Crossgrades, Competitive Upgrades, Maintenance and Maintenance Renewals.

Security Software

by providing the technical support your organization requires and automatically delivering the latest, full-featured software whenever new versions are released.

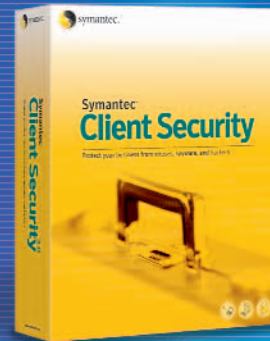
- **Gold Maintenance** is available for most products purchased through the Value Program
- **Comes bundled** with most antivirus and content-filtering product licenses
- **Includes Upgrade Insurance**, which authorizes the use of new software versions and upgrades as they become available
- **Includes comprehensive Gold Technical Support**
- **Offered in one- and two-year increments**, with easy renewal options

Ideal solution for small to mid-size companies

With the Symantec Security License Value Program, any company can now take advantage of consistent licensing, discounts and support, in just one easy transaction. Purchase a media pack and the number of licenses required from Best Buy For Business, and then receive a certificate directly from Symantec containing the license terms and conditions for the software purchase.

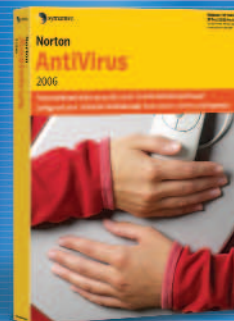
With a simple ordering process and low entry requirements, it's an ideal licensing solution for small to mid-size companies looking to extend the value of their Symantec software products.

For more information talk to a Best Buy For Business Technology Specialist.



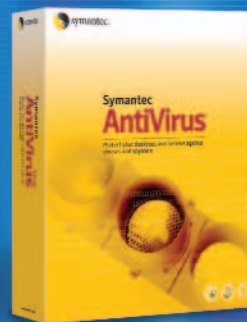
Symantec Client Security 3.1

Client Security 3.1 protects your small business network, providing an advanced firewall plus automatic virus detection and intrusion prevention.



Symantec Norton AntiVirus 2006 for PC

Norton AntiVirus 2006 safeguards your PC, delivering automatic virus detection, e-mail scanning and removal of spyware and adware.



Symantec AntiVirus 10.1

Protect your network servers and workstations with real-time virus detection, e-mail and attachment scanning, plus advanced intrusion prevention.

For more licensing information, talk to a Best Buy For Business Technology Specialist at **1-800-373-3050** or visit www.BBFB.com/licensing.

