



**FOR IMMEDIATE RELEASE**  
**Thursday, January 18 2007**

## **NJPA Announces National Contract Award to Best Buy**

**January 2, 2007** – NJPA awards national contract (IFB #122206) to Best Buy Government for its Kitchen Appliances, Television Equipment, and Related Equipment and Accessories category. Qualified NJPA members will have the ability to purchase from Best Buy Government. NJPA members will contact Best Buy Government to execute purchase orders via individual account managers or online at [www.bestbuygov.com/njpa](http://www.bestbuygov.com/njpa)

"We awarded Best Buy Government because of their core competencies in brand excellence, knowledgeable account managers, and the ability to serve our members at a national level. We are excited and would like to congratulate Best Buy Government for joining our team as business partners" said Mike Hajek, Director of Business Development & Marketing at NJPA.

NJPA's Board of Directors approved this award to execute contract documents and prepare Best Buy Government for market launch to NJPA members.

### **About National Joint Powers Alliance® (NJPA):**

The National Joint Powers Alliance ® (NJPA) is a member-owned cooperative that creates business and service relationships between buyers and suppliers. NJPA serves public and non-public educational systems and non-profit and governmental agencies and is governed by publicly elected officials. For more information about this contract please contact Mike Hajek Director of Business Development & Marketing, 218-894-5477, [Mike.Hajek@njpacoop.org](mailto:Mike.Hajek@njpacoop.org)

### **About Best Buy Government:**

The Best Buy brand is synonymous with great selection, knowledgeable staff and the belief that technology can be fun. With Best Buy For Government and Education, we're carrying that over to the small and medium business market, as well as the government and education markets. By combining the bricks-and-mortars Best Buy stores with our direct reseller channels, Best Buy For Government and Education is poised to capture a large share of a lucrative and underserved market. For More information, please visit [www.bestbuybusiness.com/bbfb/en/US/adirect/bestbuy?cmd=BBFBAboutUS](http://www.bestbuybusiness.com/bbfb/en/US/adirect/bestbuy?cmd=BBFBAboutUS)