

Why Best Buy for your business?

As a leading retailer of consumer technology and appliances in America, Best Buy has launched a division especially for small business. Best Buy For Business brings you a team of experienced technology professionals dedicated to serving business technology needs – on-site at your business, on the phone or at select Best Buy retail locations.

Working with your Best Buy For Business Team

When you choose Best Buy For Business, you are working with a team of experienced business technology experts.

Business Technology Consultant

Your account team will be led by an experienced, local Business Technology Consultant who will manage your relationship from Day One.

Geek Squad Agents

Geek Squad Agents will work closely with your Business Technology Consultant to design and implement your solution and provide support 24/7.

Business Pros

Your team also includes Business Pros available in-store or by phone who can assist you with subsequent purchases.

Technical Support

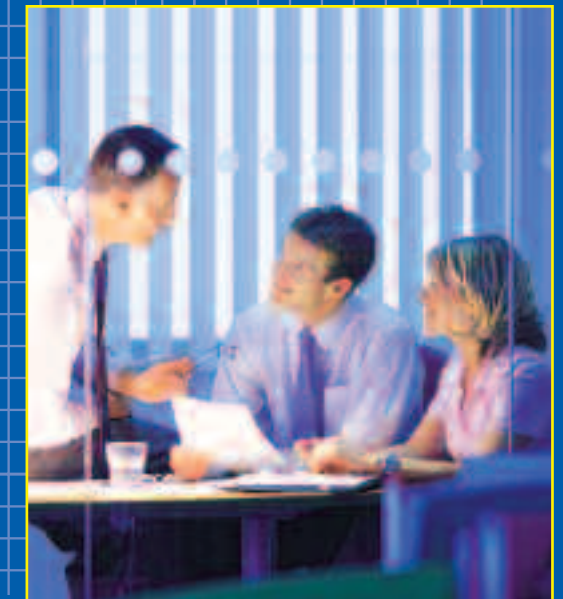
Free technical support is only a phone call away. Simply call (800) 373-3050 to speak with a trained technical support specialist.

Customer Service

If you have any questions or need to resolve a problem, customer service representatives are ready to help in-store or by calling Customer Service at (800) 373-3050.

BestBuyBusiness.com

Looking to compare products and prices? Browse more than 200,000 business technology products online at bestbuyforbusiness.com.



Welcome to Best Buy For Business

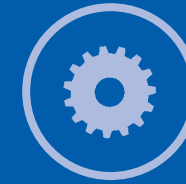
Learn about a better approach to technology



PHASE 1:
Needs Assessment



PHASE 2:
Product Acquisition



PHASE 3:
Technology Installation



PHASE 4:
Ongoing Support

To schedule a **FREE** consultation at your site, contact us at **800-373-3050** option #2.

If you prefer not to receive our promotional mailings, please send a request along with a copy of this mailer or your name and address to: Best Buy, ATTN: Privacy Manager, P.O. Box 9421, Minneapolis, MN 55440-9421. Please allow up to 6 weeks to process your request.



Best Buy For Business

Call for a **FREE** Consultation



A Better Approach to Technology

Our four-step approach gives your business a technology edge

As a leading retailer of consumer technology and appliances in America, Best Buy has launched a division especially for small business. Best Buy For Business brings you a team of experienced technology professionals dedicated to serving business technology needs – on-site at your business, on the phone or at select Best Buy retail locations.



Review and Determine Needs

Before you purchase anything from Best Buy For Business, our discovery team will meet with you at your office to learn about your business and your goals for the next few years. A highly skilled and knowledgeable Business Technology Consultant will be assigned to lead your discovery team.

We review your current technology setup and look for potential areas for improvement. *What's preventing you from increasing revenue? Do you have the processing power you need? Where are your manual workarounds?*

Only then will our team of industry-certified technicians build a custom technology solution that balances your business disruption risk, cost to implement and cost to maintain. You'll receive an in-depth proposal from Best Buy For Business (in plain language) detailing recommendations to help you meet your immediate and future needs.

The Best Buy For Business EDGE:

- We learn about your business before making recommendations
- We have expertise in the latest business technologies
- We offer local and remote service and support



Technology recommendations are documented in plain language.

Brand-Name Products

Backed by the volume buying power of a \$27 billion company, Best Buy For Business offers a wide assortment of available brand-name products. The Best Buy Business credit card, Net 30 terms and leasing programs provide your business with cost-effective alternatives to get the technology you need – fast.

Whether you're optimizing your network, integrating enterprise software or purchasing a toner cartridge, our procurement process is safe and simple. You can order online from a personalized and secure extranet, track shipments and review your purchase history at your convenience. And you'll have the peace of mind that your order will be managed by your personal Business Technology Consultant and supported by a team of technology professionals.

The Best Buy For Business EDGE:

- Project managed by a Business Technology Consultant
- Flexible, customized payment options
- Volume buying power



Wide assortment of brand-name products.

On-Site Services by Geek Squad® Agents

Geek Squad Agents experienced in working with business technology can provide support on-site at your business. Working with your Business Technology Consultant, they will verify that your solution meets the criteria identified during your needs assessment. We can even help with the disposal of your old equipment.

The Best Buy For Business EDGE:

- Comprehensive on-site installation
- Customized training program
- Disposal of old equipment



Service and installation by Geek Squad Agents.



Around-the-Clock Support

We offer a tiered support program to keep you up and running affordably. Whether you need a little help over the phone or more complex troubleshooting on site, our locally based technical support teams have years of corporate technology experience and are available around the clock.

The Best Buy For Business EDGE:

- Ability to select the level of support your business requires from phone or 24/7 on-site technical support
- Ongoing involvement with your Business Technology Consultant after installation



ANY PC



ANY COORDINATES



ANY TIME

To schedule a **FREE** consultation at your site, contact us at **800-373-3050** option #2.

More Small Business Expertise

Our Business Technology Consultants are continually trained by product manufacturers to ensure you get reliable answers. **Here are a few areas where we can help.**

- 1 Network Design/Optimization**
 - Networking computers
 - Upgrading to a server environment
 - Wireless solutions
- 2 Data Integrity**
 - Data storage
 - Backup solutions
 - Disaster recovery plans
- 3 Security and Protection**
 - Remote access by VPN
 - Firewalls and antivirus software
 - Spyware protection
- 4 Office Productivity**
 - Digital document archiving
 - Exchange, file and fax servers
- 5 Enterprise Software**
 - CRM systems
 - Financial systems
- 6 Voice, Multimedia, and New Media:**
 - Voice over Internet Protocol (or VoIP)
 - Video conferencing
 - Web hosting
- 7 Deployment/Managed Services:**
 - Installation and tracking
 - Software licensing
 - Equipment removal/disposal