

BUSINESS SOLUTIONS

TECHNOLOGY GUIDE

GET CONNECTED
GET MORE

*True Stories,
True Solutions*



Judy Wren, Wren Beach Rentals



Jean Skupien, Elite Travel Assistants



Jo Stoley, Savage Art Studios & Gallery



Jeff Scott, Split Rock Communications



FOR BUSINESS

Savage Art Studios & Gallery, pg. 8



Welcome to Best Buy For Business™ TRUE STORIES

One thing is clear: our business customers are unique. We know it, because every day we hear fascinating, funny and challenging tales from business people who come into our stores or talk directly with a Best Buy® account manager.

What they talk about is technology and how it helps them run a business built on a dream and hard work. These are impressive individuals. Some are starting new businesses. Others are meeting old challenges with innovative technology. Many are doing both.

We heard enough stories to want to know more. So we asked our business customers to share their stories with us and give us honest feedback. Here you'll find four true stories from four Best Buy business customers. You'll read about what they do and learn how technology from Best Buy helps them do it. You'll also see how they rely on the convenience of our stores, the advice from our account managers and the expertise of our Geek Squad® agents. We hope these true stories guide and inspire you, as they guide and inspire us.



Elite Travel Assistants, pg. 12



Wren Beach Rentals, pg. 16



Split Rock Communications, pg. 4

Why you won't find prices in this guide

Technology changes rapidly, so our products and prices could vary over the life of this guide. Working with you, Best Buy will help you choose the right solution at the right price for your unique business needs.

Our People Work Hard For You

We have dedicated account managers available over the phone or at your place of business, and trained customer specialists in all of our stores. And we have people trained to assist government, education and other tax-exempt customers.

We Keep You Connected

Our digital services keep you connected to your business and your life. With these services, you can talk, exchange messages, read e-mail, schedule meetings, access files, conduct video and audio conferences, listen to music and watch movies and TV — anywhere, anytime.

Products For Business

We offer Professional Series and commercial-grade products as well as expanded solutions beyond what can be found in our stores.

Complete Solutions, From Simple To Complex

We can also assist you with commercial service plans, presales solutions engineering, project management, installation and complex logistics including inventory staging and multilocation delivery.

Keep Your Business Up And Running

In addition to in-store assistance, click-to-call service and multilingual reps, our Geek Squad® team is ready to solve your technical challenges, 24/7 at your place of business. We can assist with installation, service plans and technical support online, by phone, in person or on site.

Making A Difference In The Community

At store locations across the nation, we partner with local communities to provide youth and summer education programs, technology recycling and more.

Flexible Payment Options

Offering procurement flexibility, with net-30 accounts, leasing options and more, our payment options are designed with your business in mind.

BUSINESS SOLUTIONS THAT WORK FOR YOU



BEST BUY® BUSINESS ADVANTAGE ACCOUNT

Manage your business purchases more efficiently.



Benefits include:

- Multiple users, with their own cards, can all access the same account
- Detailed invoices with net-30 terms
- Customizable purchasing controls
- Customized website for 24-hour access to your account information
- Flexible invoicing and payment options
- Ability to purchase by phone, at **1-800-373-3050**, at **BBFB.com** or at one of our retail locations



Left: Jeff Scott gets help choosing a smartphone and other wireless technology at his Best Buy® store.

Below: Jeff attributes his ability to blend his work life with his family life to the mobile technology he purchased from Best Buy.



Split Rock Communications
 Los Gatos, California
www.splitrockpr.com
 "My wireless technology helps me stay on top of business from anywhere and improves my work/life balance."



EPSON
WorkForce®
 Model shown: 520
 Accelerate office productivity with this all-in-one device. It lets you print, copy, scan, fax and connect to print wirelessly from multiple computers with Easy Epson Wi-Fi®.



TOSHIBA
Satellite Pro®
 Model shown: L500-EZ1530
 This laptop offers performance, quality and durability to handle life on the go. You'll stay effective and mobile with integrated Wi-Fi, a webcam, built-in Bluetooth® v2.1 and a modem.



Linksys® Wireless-N Router
 Model shown: E3000
 This dual-band wireless router provides smooth, fast HD video streaming and wireless performance. A built-in USB port and media server let you share files on your network and stream content.



GARMIN
nüvi®
 Model shown: 765T
 This advanced navigator comes with 3-D building view, photo navigation, faster screen redraws, emergency and car locator, route planning and more.



- A better choice of phones and networks
- Impartial, informed advice
- Straightforward pricing
- Someone to be there for the life of your phone



BUSINESS ON THE MOVE

"Split Rock is a growing public relations agency," said owner Jeff Scott. "We have a virtual model — I work out of my home and I have several people around the San Francisco Bay Area who work from their homes."

"My clients expect a lot from us," Jeff continued. "We have to be an efficient, seamless team. That means staying current with our technology, which is why I rely on Best Buy."

As a public relations professional, there are many times when Jeff can't be out of touch with his clients. At his Best Buy store, Jeff found the help he needed to select a complete mobility solution that would keep him both productive and connected no matter where he went.

His business technology solution includes a wireless laptop, a wireless Epson all-in-one printer/scanner/fax, as well as a video camcorder for recording meetings. Jeff also purchased a Garmin GPS to help him find his way to meetings more easily.

Jeff's wireless technology means he can leave his office with peace of mind because he's still connected to his business. "One of the core values of this agency is 'Enjoy what you do, it makes you better.' Wireless technology helps me do just that and it improves my work/life balance," said Jeff.



INSPIRE STUDENTS WITH TODAY'S TECHNOLOGY

EPSON

PowerLite® 83V+ Projector

Captivate with this easy-to-use, multimedia projector. This intuitive performer offers efficient connectivity and XGA resolution for vibrant and engaging classroom lessons.



Elite Screens Projection Screen

Model shown: M84NWV

This manual pull-down 84" diagonal projection screen offers 4:3 video/TV format and a screen size of 53"x69", making it ideal for classroom presentations.



4 Player Wii® System

This commercial-grade product allows students to work out and have fun in the gym.



lenovo

ThinkPad® Edge

Model shown: Edge 15

With a strong focus on ease of use, this laptop provides the perfect blend of performance and reliability features.



MAGELLAN

eXplorist® GC

This handheld GPS device, made exclusively for geocaching, makes it easy to take learning outdoors with high-tech treasure hunting.



Canon

PowerShot™ 14.1 MP Digital Camera

This digital camera features an optical image stabilizer, face detection and motion detection technology to ensure images are clear and detailed.



lenovo

ThinkVision® LCD

Model shown: L197w

This 19" widescreen monitor (measured diagonally) improves efficiency and offers easy viewing of multiple applications. With an EPEAT® Gold rating, this display meets the criteria for the highest rating in environmental performance.

lenovo

ThinkCentre® Desktop

Model shown: M90p

This best-in-class desktop delivers leading performance, an excellent graphic experience, strong stability and easy manageability. Form factor available in three sizes.



Best Buy® can provide the 21st century technology tools your school needs.



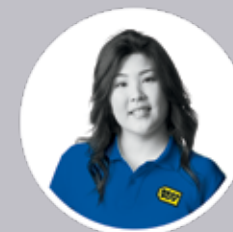
Highly trained Geek Squad® Agents are ready to make all of your technology work. Geek Squad service is available day or night. What's more, Geek Squad Agents can repair or install your gear no matter where you bought it.

GEEKSQUAD.COM

1-800-GEEKSQUAD (1-800-433-5778) | BEST BUY STORES



Go ahead. Use us.



Involvement that makes a difference

With more than 1000 stores nationwide, our people live, work and play in your area, and view supporting the community's needs as a shared responsibility. We've launched many partnerships, working with municipal leadership to create programs that serve local government, education and local communities. Our goal is to offer technology solutions focusing on education, economic development and bridging the digital divide.



Savage Art Studios & Gallery

Savage, Minnesota
www.savageartstudios.com

"With a point-of-sale solution from Best Buy, I just use the bar code and scan it. Now we have a real inventory of every single painting in the place."

THE ART OF BUSINESS

"I've always had an entrepreneurial spirit," says Jo Storey, owner of Savage Art Studios & Gallery. "I went back to art school after taking a hiatus from my career and then just never went back. I wanted to start a local marketplace for artists."

Jo's idea became a reality when the city of Savage got involved. The city saw Jo's vision as an opportunity to create an art community and school. As the studio and gallery business began to thrive, Jo realized she needed new technology.

Jo contacted her Best Buy® account manager who specializes in working with businesses. He quickly saw that a point-of-sale solution for Jo's retail activities would save her a lot of time. So he developed a solution with industry-standard architecture,

a small footprint and a retail-hardened design. The solution arrived at the studio with a Geek Squad® agent to set it up.

"Before, it was almost impossible to take a physical inventory because it would take so long to enter it into the computer," said Jo. "With a point-of-sale solution from Best Buy, I just use the bar code and scan it. Now we have a real inventory of every single painting in the place."

Her Best Buy account manager also set her up with a battery backup solution to protect her business information. "With the old equipment, I worried that it would crash. Now I have battery backup technology. I know the information is safe," said Jo.



Jo speeds a customer through checkout using a scanner.



A point-of-sale solution tracks inventory via a bar code.



a PC that's now a point-of-sale solution



19" LCD¹

Model shown: LE1901w

Get essential performance in an ENERGY STAR® qualified design.

¹Screen measured diagonally.



Compaq Pro Desktop

Model shown: 6000

Proven productivity tools and security features help streamline your business processes.

Intuit

QuickBooks® Point of Sale

Put sales, inventory and customer information in one place. Includes POS software, cash drawer, receipt printer, scanner and card reader.



Canon

Network-Ready Wireless Multifunction Printer

Print, copy and scan easily. Also print photos and documents, thanks to multiple built-in media slots.



APC

Power Saving Back-UPS®

Model shown: BX1500G

Keep computers and peripherals safe from power surges and spikes.

GEEK SQUAD® INSTALLATION

Get the latest technology set up without lifting a finger.

1-800-GEEKSQUAD

ON DUTY 24 HOURS | GEEKSQUAD.COM | BEST BUY STORES



Go ahead. Use us.



GET YOUR RETAIL STORE UP AND RUNNING FAST

Connect your business

Improve efficiency and productivity by connecting your people and information. All it takes is an affordable network that's reliable, secure and expandable.

Promote your business

Digital signage is a great way to promote your products or services or deliver information to customers. Take your communications beyond print with a digital signage solution.

Protect your business

It's important to protect your customers, equipment and merchandise with a video surveillance system. It can also improve management and operational efficiency.



A.



B.



C.



D.



A. Wireless-N VPN Firewall
Model shown: RV120W
Stay productive anywhere with highly secure connectivity to the Internet with this high-speed wireless router.



B. ProBook
Model shown: 4250s
The thin, lightweight design of this laptop makes it a powerful performer on the road or in the office. You also get HP Assistant to increase battery runtime and flexible connectivity options.



C. 8-port Gigabit Smart Switch
Model shown: SLM2008
This fast, uncomplicated network switch delivers excellent network transfer rates, an easy-to-use web interface and flexible connectivity options.



D. ProLiant Server
Model shown: ML110 G6
This affordable, reliable server is the ideal first server for any growing business. It delivers out-of-the-box functionality and expandability to keep pace with your business needs.



A.



B.



C.



A. 46" Class LCD¹
Model shown: 460UTn-UD
Create a virtually seamless video wall display. It features bezels of just 2.4 mm on the bottom and right, and 4.3 mm on the top and left, for a total of 6.7 mm screen to screen. Includes integrated digital signage software and processor.



B. 42" Class Commercial LCD¹
Model shown: NS42L350Z1
Connected to a computer or media player, this LCD offers ultra-high brightness for vivid digital signage. It also offers a durable metal design that withstands demanding commercial environments.

¹Screen measured diagonally.



C. Articulating Wall Arm
Model shown: SA761PU
With this wall arm, you can extend a flat-panel screen up to 27.55" from the wall and allow for a full 180 degrees of side-to-side motion for perfect view positioning.



TELL US YOUR STORY

BestBuyForBusinessTrueStories.com

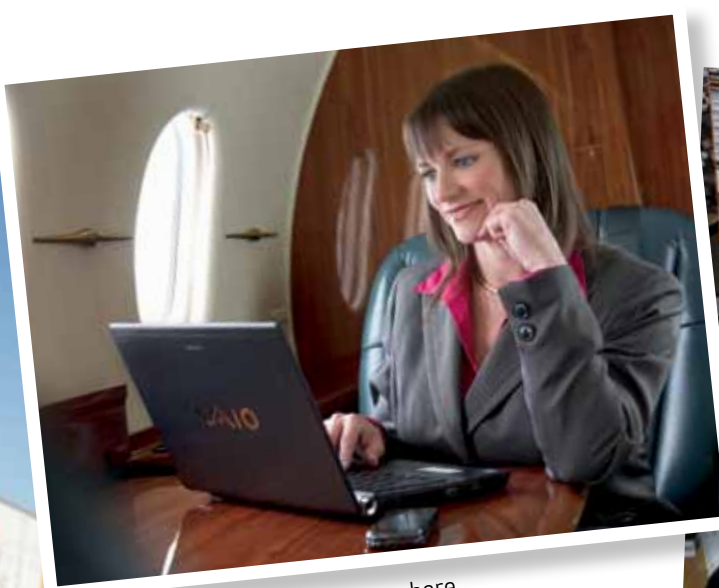
Ask us about retail solutions from digital signage, to networking, to surveillance and more.



Our people will create the right solution for you

Best Buy will help you choose the right solution at the right price for your business. Since the products will vary for each unique solution, we've chosen to omit the prices in this guide.

Call 1-866-870-2228, visit BBFB.com/truesolutions or visit your local store. To find your local Best Buy store, go to BestBuy.com/storelocator.



Jean works productively anywhere.



Jean with her Best Buy team.



Jean's office is wherever she goes, at home or in the air.



BUSINESS CLASS

"I provide a unique service," said Jean Skupien, owner of Elite Travel Assistants. "I travel with my clients. Sometimes it's a CEO whose personal assistant is unable to travel with him and sometimes it's a person in a wheelchair who requests a little extra help."

Jean has been in the travel industry for more than 20 years and says it's something she's always enjoyed. She's never owned her own company before, though. That changed when she started Elite Travel Assistants in January. One of the first things she did was to get Best Buy® involved.

"I've been using Best Buy since they came to town," said Jean. "With Best Buy, you walk in and they ask, 'What do you need and what brand are you interested in?' Then they research it for me. They find it. When I go back a day or two later, they have it in the store. I can try it out. They accommodate me and they listen."

"The knowledge of the employees is amazing," Jean continued. "I explained to them that most of my traveling is done domestically. By telling them what I was doing in the company, they were able to help me with my needs."

With the help of Best Buy, Jean started her business with a complete mobility solution that she could use in her home office or anywhere she traveled. Her solution consists of a wireless laptop, productivity software, a mobile phone and an iPod®. She also bought a printer for her home office.

"It's not just about making a sale with them," said Jean. "They're actually interested in what I do, interested in what I need. They work as a team over there. They work together to get me exactly what I need."



SONY
VAIO® Laptop
Model shown: CW-VPCCW2MGX/B
This ENERGY STAR® qualified laptop is ready for business. It comes with an Intel® Core™ i3 Processor, Microsoft® Windows® Professional 7 and a 14" widescreen display (measured diagonally).



hp
Photosmart Premium TouchSmart Web All-in-One
Touch the web and print web content like movie tickets and maps or photos and documents right from the HP TouchSmart screen — no PC needed.



Microsoft
Office Professional 2010
Create great-looking documents, worksheets and presentations. Get more done with improved menus and tools, enhanced graphics and formatting capabilities and new time management tools.



TREND MICRO
AntiVirus + AntiSpyware
Get smart, proven security that lets you e-mail and share files with confidence. This essential security software protects you for the latest malicious viruses, worms, Trojan horse programs and spyware.

Our people will create the right solution for you
Best Buy will help you choose the right solution at the right price for your business. Since the products will vary for each unique solution, we've chosen to omit the prices in this guide.



ADD TO THE APPEAL OF NEW HOME CONSTRUCTION



GE Profile™
Tall Tub Built-in Dishwasher
 Four cycles and five wash options let you customize the settings for your dishwashing needs. The PureClean wash system features five-stage filtration to ensure dishes are thoroughly cleaned.



GE Profile™
30" Free-Standing Electric Range
 This range's convection and thermal bake modes offer flexibility for the cook, while the auto self-clean feature and one-piece upswept cooktop makes cleanup a snap.



GE Profile™
17.9 Cu. Ft. Frost-Free Top-Mount Refrigerator
 This stainless steel refrigerator features up-front illuminated temperature controls for convenient temperature adjustments. The contoured doors, with gently rounded edges, provide a stylish look to any kitchen.



GE Profile™
4.2 Cu. Ft. Colossal-Capacity Steam Washer
 This washer features H2ition technology to ensure the proper amount of water is added to the cycle at the correct temperature. SteamRefresh and Steam Assist cycles help ensure thorough cleaning.



GE Profile™
7.5 Cu. Ft. Colossal-Capacity Electric Steam Dryer
 This advanced dryer features a CleanSpeak communication system that electronically communicates with a compatible washer (sold separately) to preset drying cycles for efficient drying.



TELL US YOUR STORY
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Get performance, value and style with the huge selection of name-brand appliances at Best Buy.



Greener Together™ BestBuy.com/Green

Best Buy® Trade-in

- Bring your laptop, iPod® or mobile phone bought at any Best Buy to the Best Buy store nearest you
- Get a Best Buy Gift Card instantly or have a check for a lesser value mailed to you in our In-store Trade-in program
- Visit BestBuyTradein.com to get gift cards or checks for products purchased at Best Buy or other stores. Go online for limitations and details.

Electronics recycling at all Best Buy stores nationwide

- Bring your broken or unwanted electronics to us for safe recycling
- We take TVs, DVD players, computer monitors, cell phones and more
- Get a \$10 Best Buy Gift Card¹ to offset the \$10 charge for TVs 32" and under, CRTs, monitors and laptops

¹Not applicable in California

Save money and use less power with ENERGY STAR®

- The most energy-efficient products are ENERGY STAR qualified
- ENERGY STAR qualified home electronics, office products and appliances meet strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and the U.S. Department of Energy

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Judy Wren gets help with solutions for her beach properties.



Judy's office technology offers big performance in a small space.



Wren Beach Rentals

Ponte Vedra Beach, Florida
www.wrenbeachrentals.com

"I've gotten all of our appliances and electronics from Best Buy. I'm a very loyal customer, and it's not just the prices. It's the service."



BUSINESS ON THE BEACH

"We have a fun business. I really like it," said Judy Wren, who runs Wren Beach Rentals with her son, David Lombana. "I love working with people and helping them find the perfect vacation property."

Located in Ponte Vedra Beach, near St. Augustine, Florida, Wren Beach Rentals offers luxury, oceanfront vacation homes with every possible amenity, including top-of-the-line electronics and appliances.

Judy said, "One of the things I've always appreciated about Best Buy® is that the people are knowledgeable. They have a way of presenting information so I can understand it. That's been very helpful to me in trying to decide which television to buy — why one resolution is better than another."

On July Fourth, Judy discovered just how fast Best Buy could deliver. "We had people in one of our biggest homes for the week," Judy said. "Lightning struck a pole near the house and destroyed all the DVD players and all but one of the televisions. I think we had nine at the time."

Her son went to Best Buy the next day and got everything they needed. "We were very pleased at how fast Best Buy delivered everything," she said. "It was all in stock. The Geek Squad® set it up and it all happened very fast. So that was just miraculous."

Judy said she also bought a big double-stack washer and dryer from Best Buy and now has two sets of washers and dryers in almost every vacation property.

"I'm a very loyal Best Buy customer, and it's not just the prices. It's also the service and the wide selection of products."



A.



B.

SAMSUNG

A. 55" Class LED-LCD HDTV¹

Model shown: UN55C6300SF

Enjoy movies, sports and TV shows on this HDTV that features excellent contrast and black levels, as well as higher power efficiency thanks to the LED-LCD technology.

¹Screen measured diagonally.

peerless[®] MADE IN USA

B. Articulating Wall Arm

Model shown: SA761PU

Ensure versatile screen placement with the ability to extend into the room, swivel and tilt a TV screen for any desired viewing angle.



C.



D.

rocketfish

C. 8' HDMI™ Cable

Connect a Blu-ray Disc™ player to a HDTV and experience stunning video and audio with this 8' HDMI cable.

SAMSUNG

D. Blu-ray Disc™ Player

Model shown: BD-C550

Connect to the Internet² and you'll have instant access to stream movies, listen to music and a wide variety of content through your HDTV.

²Internet connection required.



E.



F.

Electrolux

E. 4.7 Cu. Ft. 11-Cycle Large-Capacity Washer

This ENERGY STAR® qualified washer offers one-touch operation, five temperature selections with automatic temperature controls and a luxury-quiet sound package.

Electrolux

F. 8.0 Cu. Ft. 11-Cycle Extra-Large Capacity Electric Dryer

Get gentle, even drying with this front-load dryer and one-touch control that makes choosing the perfect cycle easy.



GEEK SQUAD[®]
BLACK TIE[®] PROTECTION

Protect your technology with a plan that's backed by 20,000 Geek Squad Agents. We're on duty 24/7. Visit us at GEEKSQUAD.COM.

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FOR BUSINESS



ENGAGE AND ENTERTAIN CUSTOMERS



2-Way Speaker System

These high-performance, easy-to-install speaker systems are perfectly suited for a range of music for your business and public address applications.

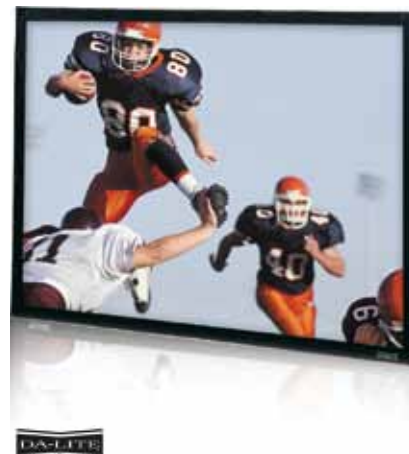


EPSON®

PowerLite LCD Projector

Model shown: G5000

Here's a flexible solution for any location. With 4000 lumens and XGA resolution, this powerful, network-ready performer ensures amazing presentations.



Perm-Wall Projection Screen

Designed for permanent mounting to the wall or in a wall opening, the front or rear projection surfaces snap easily on to the front of the silver aluminum frame.



SONY®

BRAVIA® 60" Class LED-LCD HDTV

Model shown: KDL60EX700

This HDTV features 1080p technology for brilliant high-definition images and a 3-D comb filter for enhanced color purity. Edge LED backlighting with LightSensor™ technology monitors the ambient room lighting conditions and adjusts the backlight intensity accordingly.



Panasonic®

VIERA® 46" Class Plasma HDTV

Model shown: TC-P46C2

Watch your favorite TV shows, movies and games with this plasma HDTV that features an impressive 600Hz screen refresh rate that reduces blurring during fast-action scenes. The VIERA Link™ capability makes it easy to control A/V components with one remote.



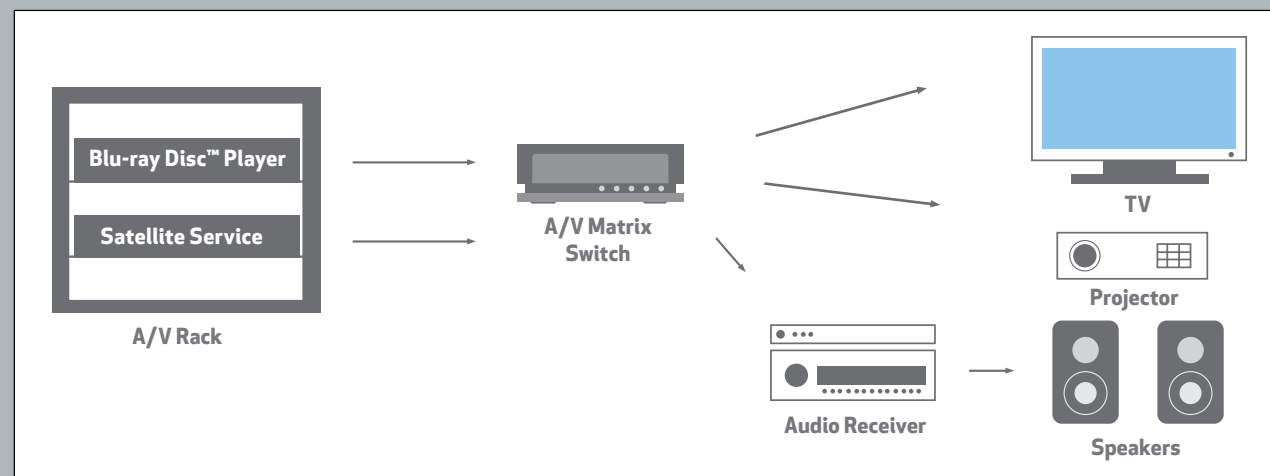
peerless® USA

Universal Tilt Wall Mount

Model shown: ST650

Exclusive pre-tensioned universal tilt screen adapters deliver the ultimate ease in horizontal screen adjustment and viewing angle flexibility.

GET CONNECTED WITH GEEK SQUAD®



Highly trained Geek Squad® Agents are ready to take the hassle out of your business technology. They have the know-how and skill to mount flat screens, install audio systems and support your business needs. Call **1-800-GEEKSQUAD** or visit **GEEKSQUAD.COM**.



DIRECTV® FOR BUSINESS™

To get the most out of your HDTV, you've got to get DIRECTV. Drive traffic to your establishment with the most sports in HD and premium packages like exclusive NFL SUNDAY TICKET, MLB EXTRA INNINGS, NBA LEAGUE PASS and more.



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YOUR
STORY**

We offer a range of solutions that inform, entertain and keep customers coming back for more.





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IN STORE



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Stop by your local Best Buy store

True Stories,
True Solutions



Buyer be happy:



Ask about a Best Buy on-site consultation

Ask what we can do for your business.

Call 1-866-870-2228, visit BBFB.com/truesolutions or visit your local store.

To find your local Best Buy store, go to BestBuy.com/storelocator.



Mixed Sources

Product group from well-managed
forests and other controlled sources
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